

Ghada Marez B. Hassan, PhD

Assistant Professor

Major: Architecture

Minor: Urban Space

Professional Profile

With 10+ years of teaching experience in interior design, and architecture schools in Tunisia, Turkey, and Malaysia. Expert in urban installations, sustainability in public space, architectural sketching, and digital design. Active contributor to the study of the relationship between urban environment, architecture, and contemporary practices, with numerous international exhibitions and research collaborations. Seeking to contribute to an Architecture Department through innovative teaching, research in sustainable urban design, and community-oriented projects.

Education

PhD, University of Sfax, Tunisia (2021)

Thesis: Urban environment & installation – contextual practice

Master, University of Sfax, Tunisia (2011)

Bachelor, University of Sfax, Tunisia (2008)

Academic Experience

Lecturer– Department of Architecture, International College of Architecture, Private North-American University, Tunisia (2017–2019)

Courses: *Perspective & Shadows, CADD 1 & 2, Freehand Sketching, Interior Design*

Lecturer – Department of Interior Design, HIAC – University of Sfax (2011–2017)

Courses: *Advanced CADD, Drawing Skills, Communication , Interior Design Methods*

Invited Professor – International

- Polytechnic Malaysia (Landscape & Urbanism Department), 2024
- Selçuk University, Turkey – Faculty of Design (2015–2018)

Architectural & Urban-Focused Research Interests

- Urban Installation & Public Space
- Landscape Architecture & Environmental Art

- Sustainable Spatial Practices
- Creativity Skills
- Digital Design, CADD & 3D Modelling
- Urban Heritage and Creative Cities

Selected Publications (Architecture / Urban Space / Design)

- *Eco-Public Installation Through Landscape Architecture for Sustainability in the Urban Space*, Int. Journal of Architecture, Arts & Applications, 2024
- *The Materiality & Spatiality of Photography Installations*, USRIJ, 2024
- *City, Art & Design*, Higher Institute of Arts & Crafts Forum, 2019
- *Dream City Experience & Public Urban Space*, Tunisian Ministry of Culture, 2013

International Exhibitions & Urban Installations

- *Graphic Installation* – Malaysia (2024)
- *Astro-Feel* – Rennes, France (2019)
- *Urban Ephemeral Installations* (over 12 works), Historic City of Sfax (2012–2022)
- Participation in urban art festivals in Tunisia, Turkey & Europe

Research Grants & Projects (Architecture / Urban / Creative Cities)

- Inscription of Sfax in UNESCO Creative Cities Network, 2019–2020
- Kerkennah Archipelago: Multicultural City Project – Urban/Architectural Heritage Promotion

Skills Relevant to Architecture

- AutoCAD
- 3D Max, Adobe Illustrator, Photoshop
- Creative skills
- International Collaboration & Project Coordination

Languages

- Arabic (Fluent) – English (Fluent)

Awards & Distinctions

- Shield of Polytechnic Malaysia – International Exhibition (2024)
- Award, Faculty of Design, Selçuk University – Turkey (2018)
- Appreciation Certificates – Tunisian Ministry of Culture (2021–2022)